



The Corporate Cup t-shirt is more than just apparel - it is an iconic representation of our event. The annual shirt represents unity, team spirit and a shared commitment to health and wellbeing. Whether participating individually or as part of a corporate team, the popular t-shirt signifies connection to a broader community committed to active living.

The shirt provides an opportunity for the Corporate Cup to celebrate our partners and contribute to the overall look and identity of the event. Our valued partners are acknowledged on the back of each shirt, and we sincerely thank them for their continued support in helping deliver the Corporate Cup each year.

The event started in 1981. From 1981-1998- many organisations developed their own shirt for participants to wear when involved. In 1999, Colonial introduced complimentary t-shirts for all participants as part of their sponsorship agreement - a tradition that proudly continues today. Each year, we honour our history through the much-anticipated Retro Round, where past designs are revisited and worn with pride. The evolving colours and designs reflect the growth of the event and the strong sense of community that underpins it.

Below is a snapshot of our t-shirt collection since the early 2000's - a visual record of the Corporate Cup journey and the many participants who have contributed to its ongoing success. We are proud of our event and the legacy these shirts represent and look forward to continuing this tradition in the years ahead.

Below also features a few of our long term participants with their own collection:



2004 Front



2005 Front



2006 Front



2007 Front



2008 Front



2009 Front



2010 Front



2011 Front



2012 Front



2013 Front



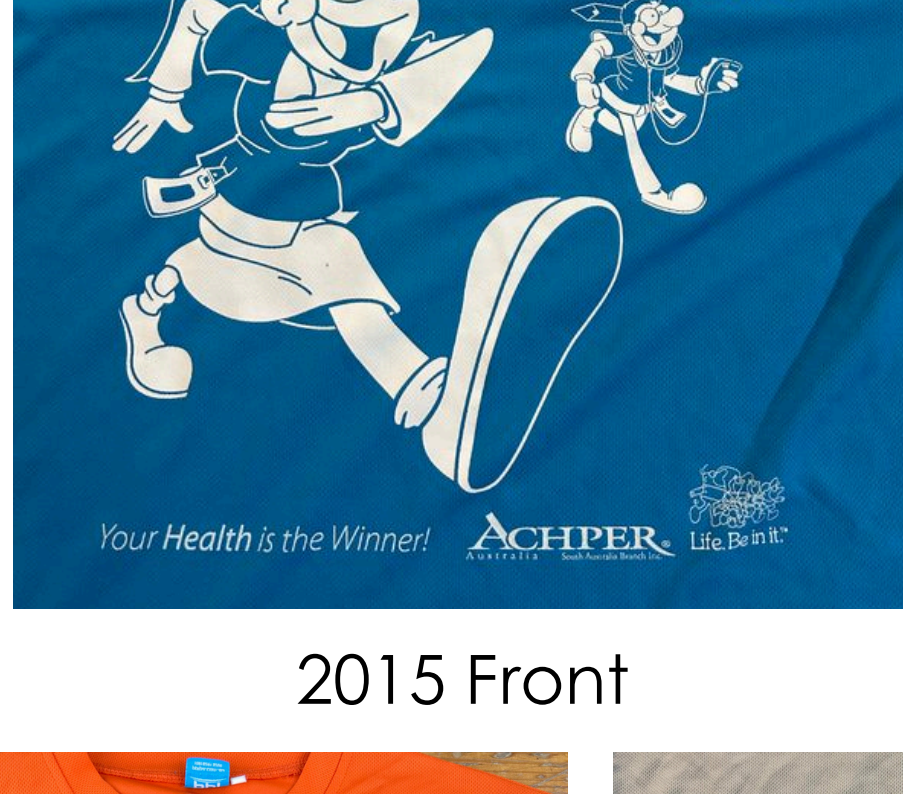
2013 Back



2014 Front



2014 Back



2015 Front



2015 Back



2016 Front



2017 Front



2017 Back



2018 Front



2018 Back



2019 Front



2019 Back



2020 Front



2021 Front



2021 Back



2022 Front



2022 Back



2023 Front



2023 Back



2024 Front



2024 Back



2025 Front



2025 Back



2026 Front



2026 Back